

REMCO KNOL  
CREATIVE / DESIGN DIRECTOR

ARTOFNOAH  
ART DEPARTMENT

PORTFOLIO  
©2024

THE DEVIL IS IN  
THE DETAILS

ABOUT ME Every image. Every word. Every transition is *thought through*. Nothing is left to chance. In addition to this work ethic, I am *driven* at all times by *curiosity* and I am always looking for *new ideas*, and better *solutions*. No matter how *impossible* they may seem. This is to *raise* the bar, to encourage *personal growth* to the fullest.

REMCO KNOL / ART OF NOAH



## *Background*

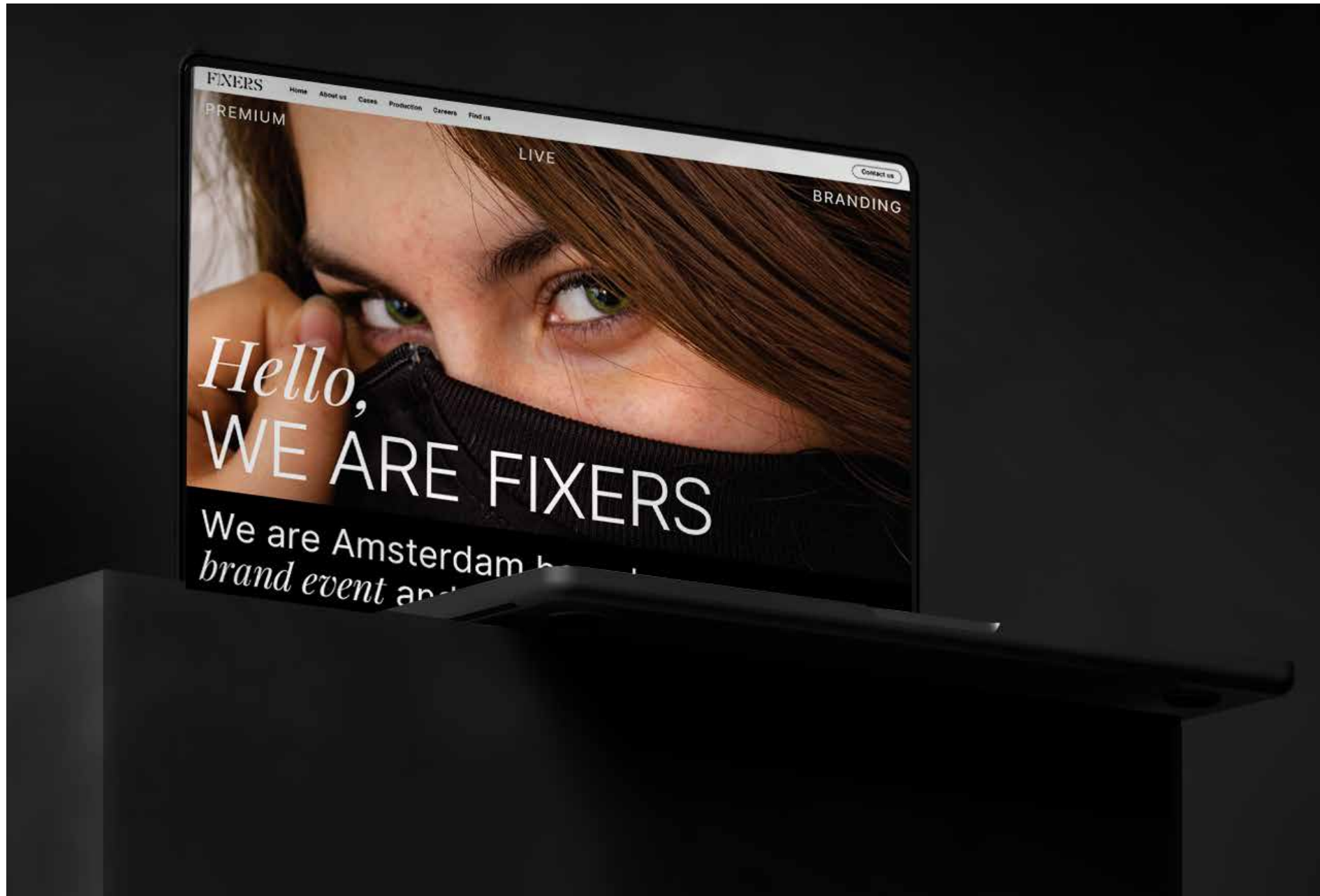
Fixers is a creative production company. Fixers is a miracle maker that brings ideas to life on behalf of diverse brands and/or markets. Fixers is an full-service, branded event and activation specialist with partners around the world. The Fixers core team and global network of experts enables the company to move quickly and produce in all corners of the world. Fixers focuses on offline production and integrates these seamlessly into 360 campaigns.



CASE STUDY  
FIXERS GROUP

CATEGORY  
BRAND IDENTITY/ DIGITAL DESIGN / MEANS

INDUSTRY / AUDIENCE  
B2B EVENTS / VENUES



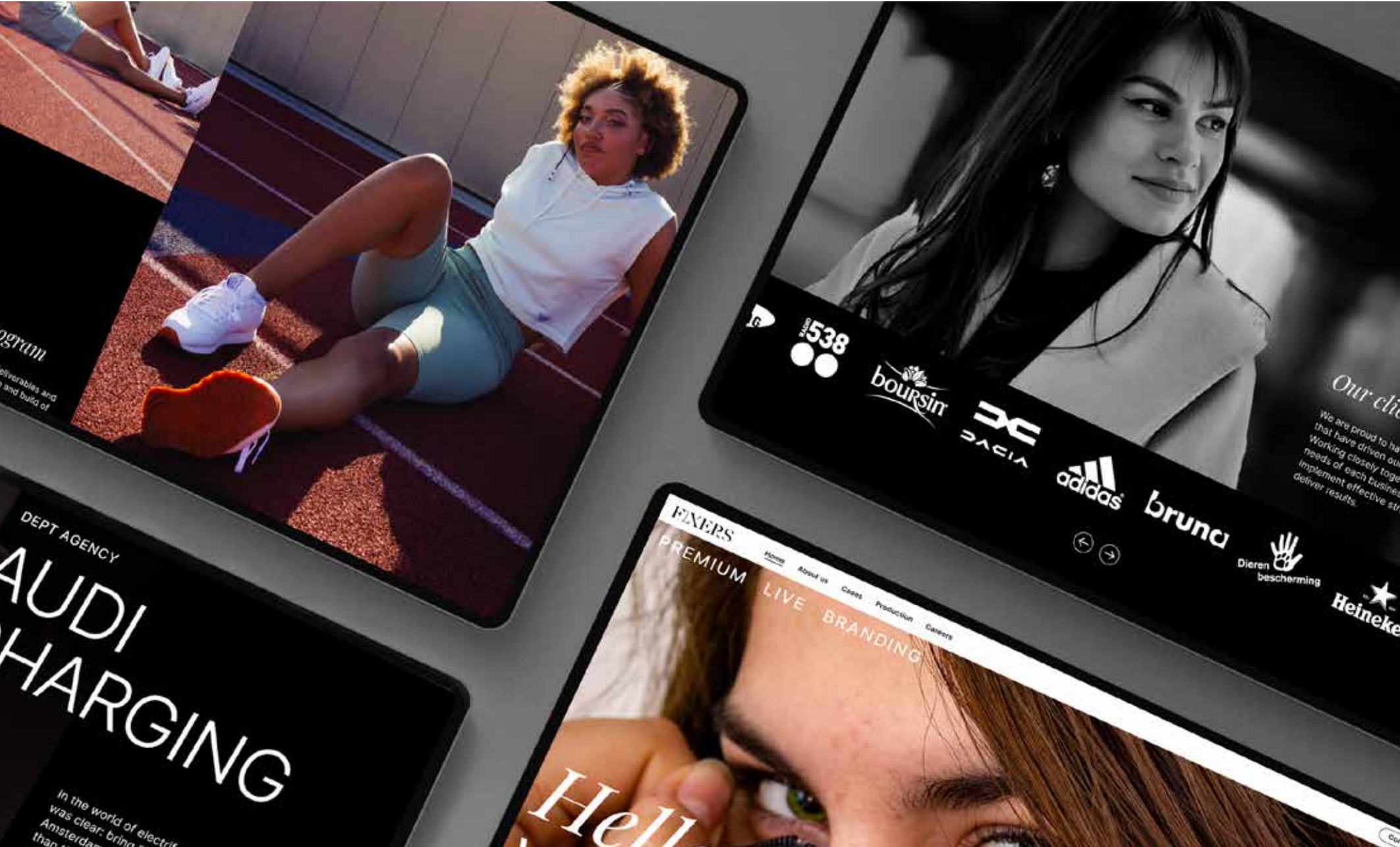
BRAND IDENTITY / DIGITAL DESIGN



CASE STUDY  
FIXERS GROUP

CATEGORY  
BRAND IDENTITY/ DIGITAL DESIGN / MEANS

INDUSTRY / AUDIENCE  
B2B EVENTS / VENUES



DIGITAL DESIGN

**CASE STUDY**  
FIXERS GROUP

**CATEGORY**  
BRAND IDENTITY/ DIGITAL DESIGN / MEANS

**INDUSTRY / AUDIENCE**  
B2B EVENTS / VENUES



ART DIRECTION / STORYTELLING



ART DIRECTION / STORYTELLING



ART DIRECTION / STORYTELLING



CASE STUDY  
FIXERS GROUP

CATEGORY  
BRAND IDENTITY/ DIGITAL DESIGN / MEANS

INDUSTRY / AUDIENCE  
B2B EVENTS / VENUES



DESIGN / ART DIRECTION - BRANDBOOK

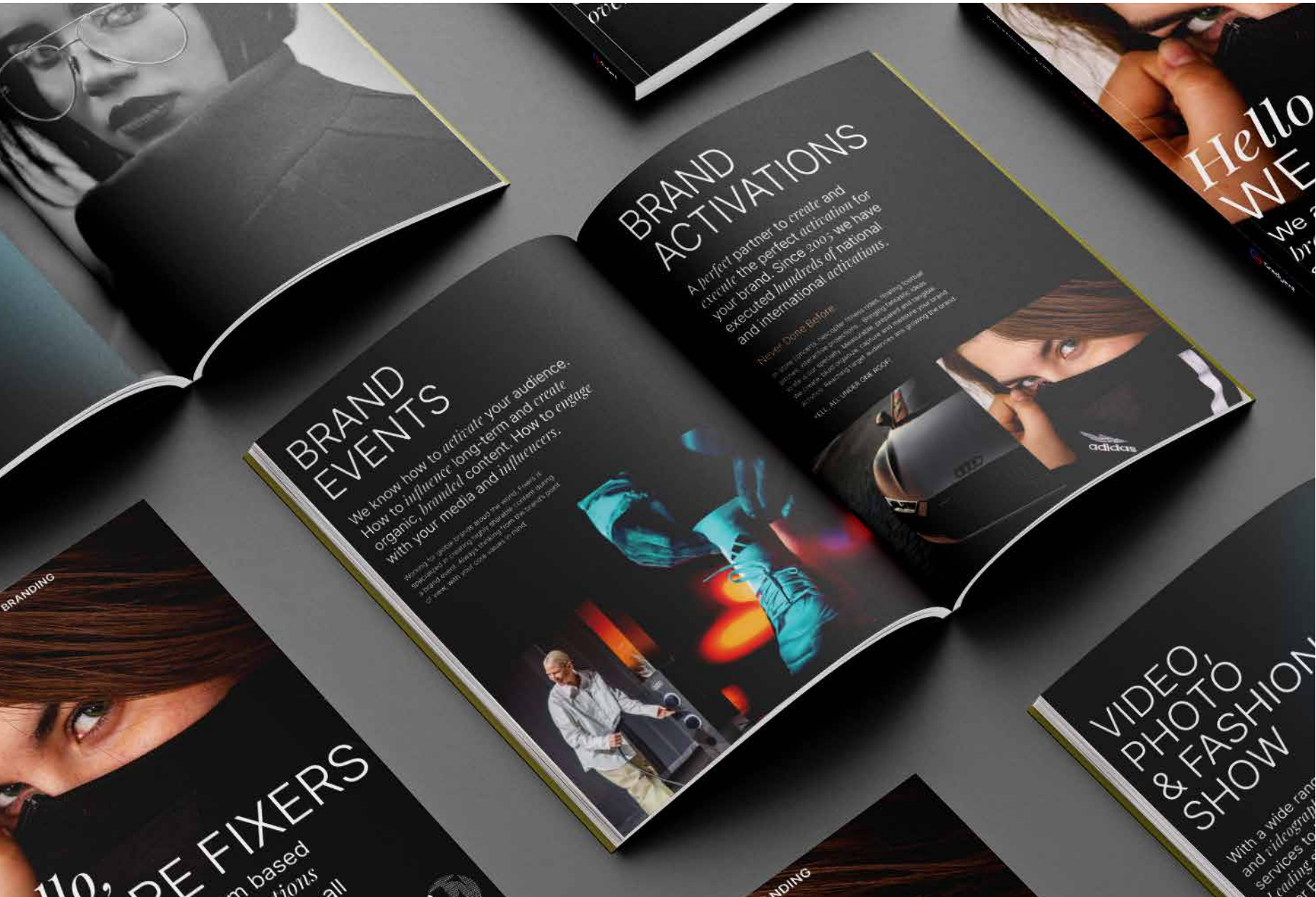


ART DIRECTION - GOODIE BAG

CASE STUDY  
FIXERS GROUP

CATEGORY  
BRAND IDENTITY/ DIGITAL DESIGN / MEANS

INDUSTRY / AUDIENCE  
B2B EVENTS / VENUES



DESIGN / ART DIRECTION - BRANDBOOK



CASE STUDY  
FIXERS GROUP

CATEGORY  
BRANDI IDENTITY/ DIGITAL DESIGN / MEANS

INDUSTRY / AUDIENCE  
B2B EVENTS / VENUES



SPATIAL DESIGN / SIGNING



BRANDING / DESIGN SYSTEM



BRANDING - BUSINESSCARDS



## *Background*

Quist watches are made for those who understand the value of time. Who love timeless design, because they see true beauty in simplicity and elegance. Who appreciate the unique details you only see when you really take the time to look. a quist watch doesn't just tell the time, it tells you about our philosophy. Investing time in fashioning something truly worth having.

**QUIST**  
elevate your time

CASE STUDY  
QUIST WATCHES

CATEGORY  
BRANDING / DIGITAL DESIGN / CAMPAIGN IDENTITY

INDUSTRY / AUDIENCE  
B2C RETAIL



DIGITAL DESIGN



CASE STUDY  
QUIST WATCHES

CATEGORY  
BRANDING / DIGITAL DESIGN / CAMPAIGN IDENTITY

INDUSTRY / AUDIENCE  
B2C RETAIL



ART DIRECTION / STORYTELLING



ART DIRECTION / STORYTELLING



ART DIRECTION / STORYTELLING

CASE STUDY  
QUIST WATCHES

CATEGORY  
BRANDING / DIGITAL DESIGN / CAMPAIGN IDENTITY

INDUSTRY / AUDIENCE  
B2C RETAIL



elevate your time

QUIST

CASE STUDY  
QUIST WATCHES

CATEGORY  
BRANDING / DIGITAL DESIGN / CAMPAIGN IDENTITY

INDUSTRY / AUDIENCE  
B2C RETAIL



DIGITAL DESIGN



ART DIRECTION / STORYTELLING



**CASE STUDY**  
QUIST WATCHES

**CATEGORY**  
BRANDING / DIGITAL DESIGN / CAMPAIGN IDENTITY

**INDUSTRY / AUDIENCE**  
B2C RETAIL



ART DIRECTION



ART DIRECTION



ART DIRECTION



## *Background*

Twentyonewood is a high-end city boutique. The brands, assortment offered in this store have been selected carefully resulting in a collection of iconic brands which truly match the ambition of Twentyonewood; offering accessible yet qualitative and strong brands for the self trend-conscious man and woman who have an eye for nice, aesthetically strong brands.

**CASE STUDY**  
TWENTYONEWOOD

**CATEGORY**  
BRANDING / POS MEANS / DIGITAL DESIGN / SPATIAL DESIGN

**INDUSTRY / AUDIENCE**  
B2C RETAIL



GIFTCARDS



ART & DESIGN DIRECTION / PRODUCT STYLING



COTTON BAG WITH CUSTOM TYPEFACE



CASE STUDY  
TWENTYONEWOOD

CATEGORY  
BRANDING / POS MEANS / DIGITAL DESIGN / SPATIAL DESIGN

INDUSTRY / AUDIENCE  
B2C RETAIL

# FASHION / LIFESTYLE / APPAREL JEWELLERY / COSMETICS / BOOKS / ART DENIM AND MORE...



SPATIAL DESIGN



SPATIAL DESIGN

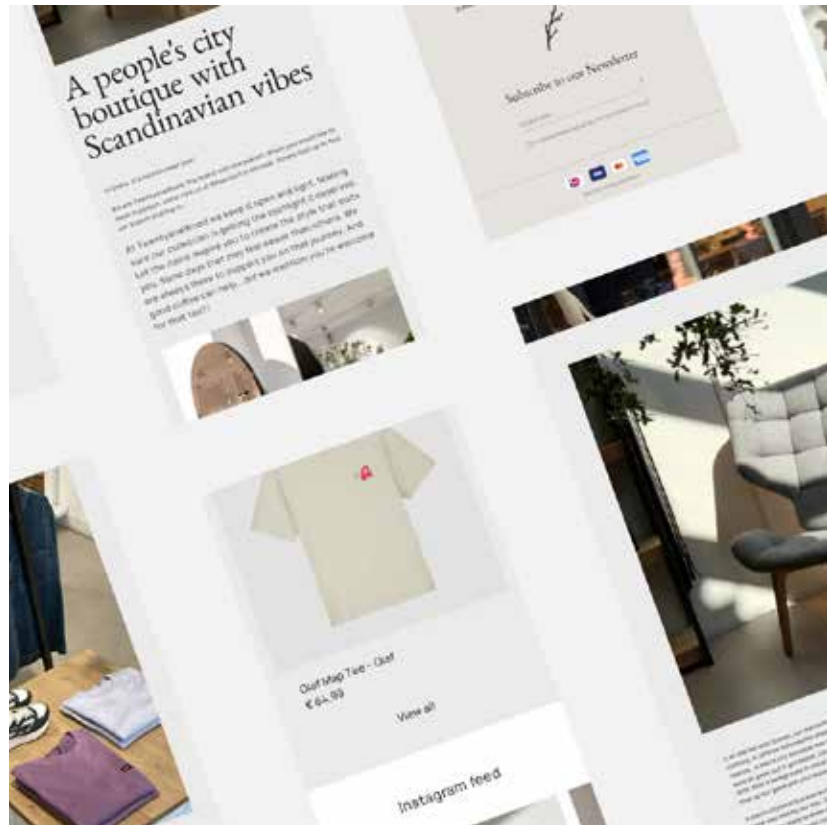


ART DIRECTION / STORYTELLING



PRODUCT STYLING

CASE STUDY  
TWENTYONEWOOD



DIGITAL DESIGN

CATEGORY  
BRANDING / POS MEANS / DIGITAL DESIGN / SPATIAL DESIGN

INDUSTRY / AUDIENCE  
B2C RETAIL



SPATIAL DESIGN





## *Background*

Cass:e&Khaki believes in the power of beauty and self-care to help people feel good, build confidence, find their community, and simply enjoy a few minutes to themselves. Their mission is to develop and scale purpose-driven brands that have a truly positive impact: products that Delight, brands that Inspire and communities that Empower.

Cass:e&Khaki



CASE STUDY  
CASS.E & KHAKI

CATEGORY  
BRANDING / PACKAGING

INDUSTRY / AUDIENCE  
B2C RETAIL

Cass:e&Khaki  
believes in the power  
of beauty



PACKAGING

CASE STUDY  
CASS.E & KHAKI

CATEGORY  
BRANDING / PACKAGING

INDUSTRY / AUDIENCE  
B2C RETAIL



PACKAGING

## *Background*

Soyuz Coffee is a people united by their love for excellent coffee and an unquenchable thirst for new discoveries. Soyuz Coffee is a russian specialty coffee roaster. Their main rule is a careful and respectful attitude to grain, which is a great honor and responsibility for them to work with. Great coffee at a fair price should be readily available, whether in a store near your home or online.





**CASE STUDY**  
SOYUZ COFFEE ROASTING

**CATEGORY**  
BRANDING / POS MEANS / DIGITAL DESIGN / SPATIAL DESIGN

**INDUSTRY / AUDIENCE**  
B2B / B2C RETAIL



CALENDAR WITH CUSTOM TYPEFACE



PACKAGING / TOTE BAG



PAPERCUPS WITH CUSTOM TYPEFACE

CASE STUDY  
SOYUZ COFFEE ROASTING

CATEGORY  
BRANDING / POS MEANS / DIGITAL DESIGN / SPATIAL DESIGN

INDUSTRY / AUDIENCE  
B2B / B2C RETAIL

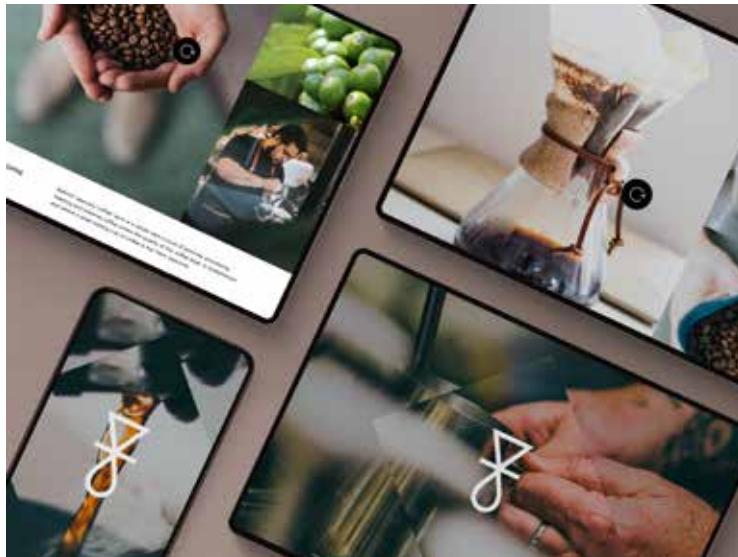


STATIONARY / BUSINESSCARDS

**CASE STUDY**  
SOYUZ COFFEE ROASTING

**CATEGORY**  
BRANDING / POS MEANS / DIGITAL DESIGN / SPATIAL DESIGN

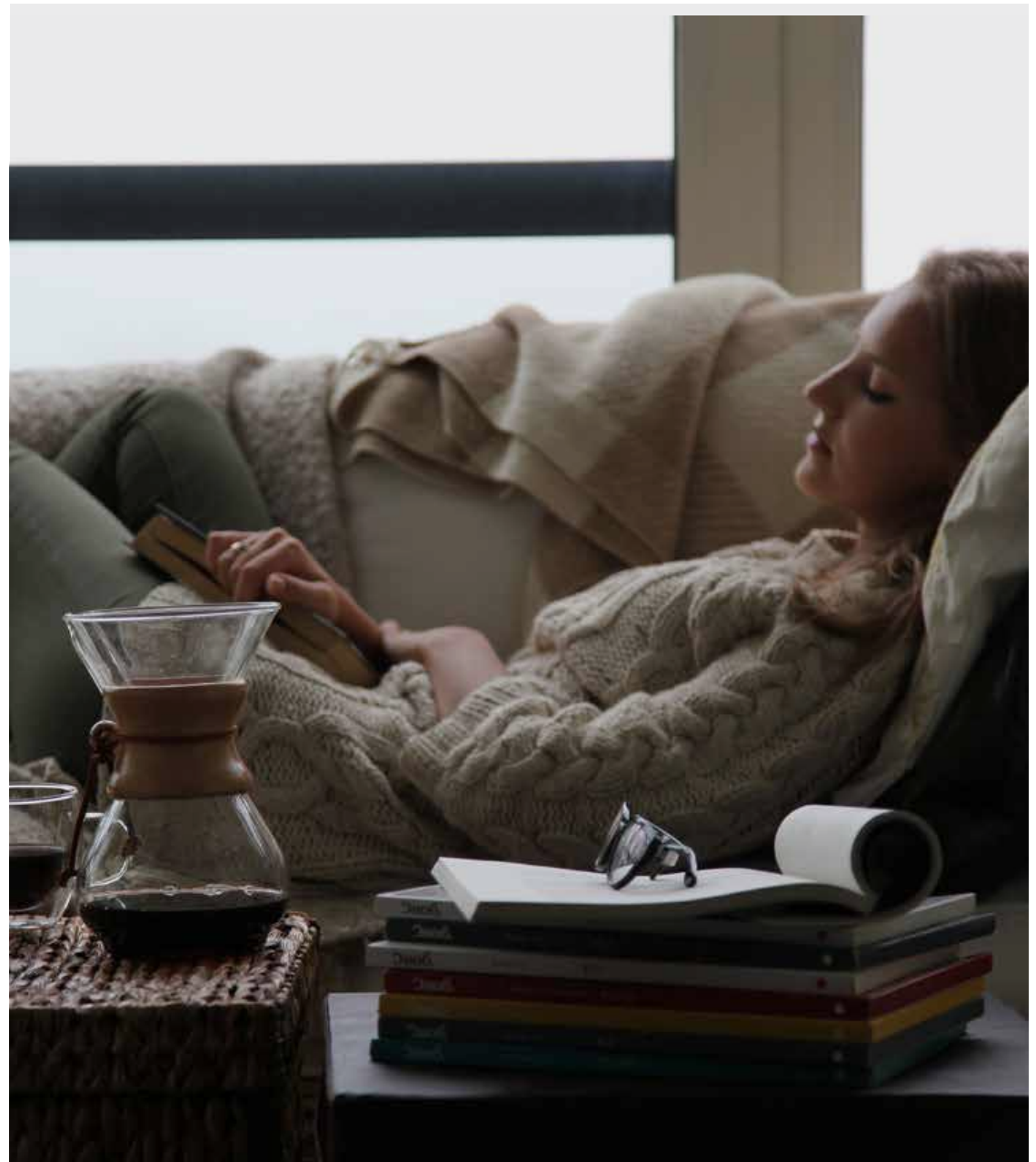
**INDUSTRY / AUDIENCE**  
B2B / B2C RETAIL



DIGITAL DESIGN



BRANDING / STYLE GUIDES



ART DIRECTION / STORYTELLING



**CASE STUDY**  
SOYUZ COFFEE ROASTING

**CATEGORY**  
BRANDING / POS MEANS / DIGITAL DESIGN / SPATIAL DESIGN

**INDUSTRY / AUDIENCE**  
B2B / B2C RETAIL



SIGNING & SPATIAL DESIGN

## *Background*

Grand&Johnson is a renowned Dutch interior design studio founded in 2010. The origins of the Dutch studio are in Amsterdam, where architects Jeroom Jansen and Bertel Grote have built up a track record in designing and realizing private and business interiors in the luxury segment.



Grand&Johnson

CASE STUDY  
SOYUZ COFFEE ROASTING

CATEGORY  
BRANDING / POS MEANS / DIGITAL DESIGN / SPATIAL DESIGN

INDUSTRY / AUDIENCE  
B2B / B2C RETAIL

# *A DESIGN STUDIO BORN OUT OF A LOVE OF INTERIOR AND PRODUCT DESIGN.*

**Grand&Johnson**



BRANDING / SALES BROCHURE



BRANDING / STATIONARY



ART DIRECTION



DIGITAL DESIGN

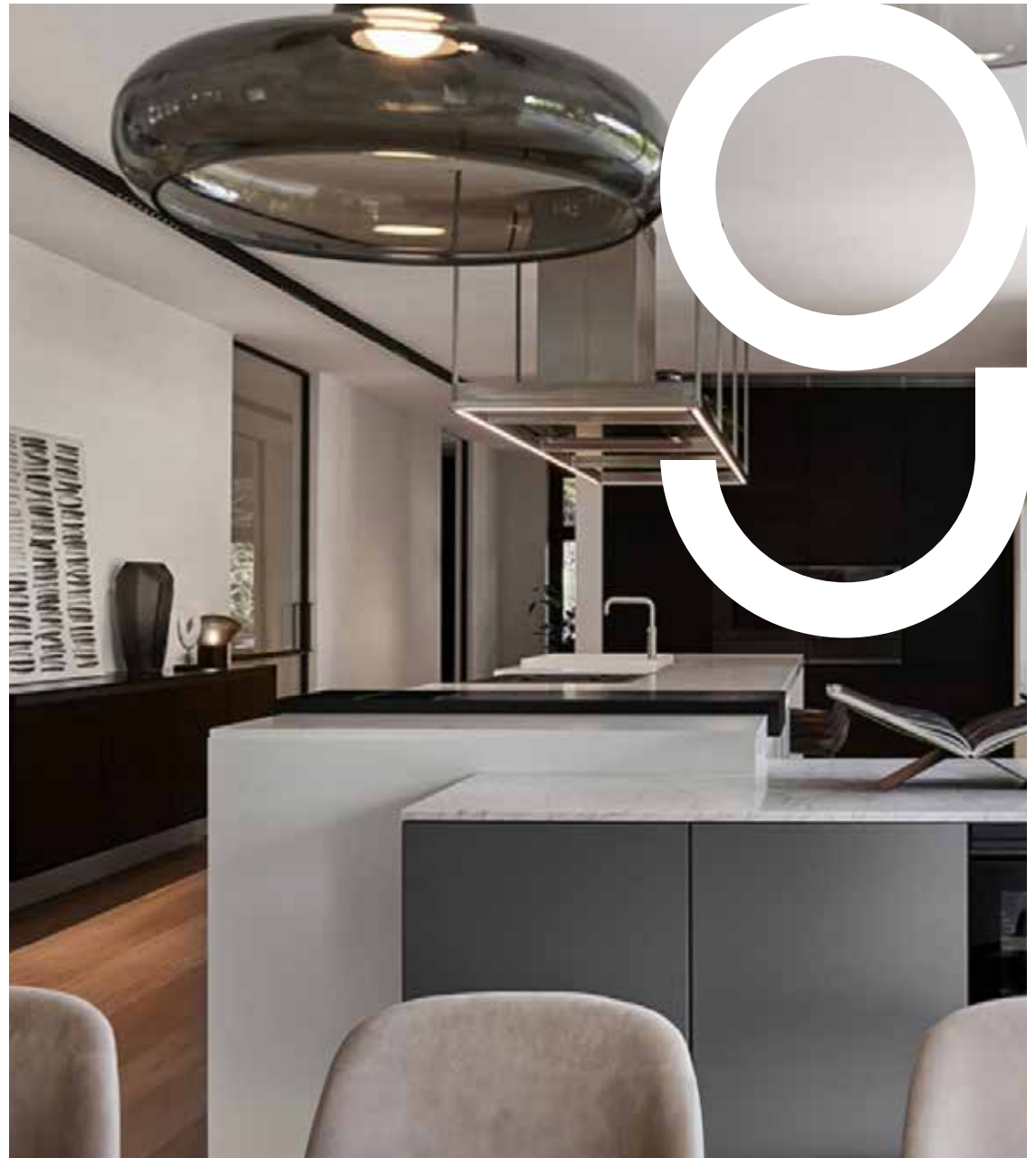
**CASE STUDY**  
SOYUZ COFFEE ROASTING

**CATEGORY**  
BRANDING / POS MEANS / DIGITAL DESIGN / SPATIAL DESIGN

**INDUSTRY / AUDIENCE**  
B2B / B2C RETAIL



SPATIAL DESIGN



ART DIRECTION



ART DIRECTION



CASE STUDY  
SOYUZ COFFEE ROASTING

CATEGORY  
BRANDING / POS MEANS / DIGITAL DESIGN / SPATIAL DESIGN

INDUSTRY / AUDIENCE  
B2B / B2C RETAIL



DIGITAL DESIGN

## *Background*

Barista is a lifestyle brand committed to creating a community that lives by and embraces our values of being authentic, where we stay true to our beliefs, respect each other and remain accountable; being innovative, where we hold our heritage close to heart when endlessly pursuing quality; and being passionate, where we live and represent the brand we love while working together toward the same goal.



**CASE STUDY**  
SCR BARISTA BLENDS

**CATEGORY**  
BRANDING / ART DIRECTION / PACKAGING / DIGITAL DESIGN

**INDUSTRY / AUDIENCE**  
B2C RETAIL



BRANDING / PACKAGING



BRANDING / ARTWORK



ART DIRECTION / STORYTELLING



**CASE STUDY**  
SCR BARISTA BLENDS

**CATEGORY**  
BRANDING / ART DIRECTION / PACKAGING / DIGITAL DESIGN

**INDUSTRY / AUDIENCE**  
B2C RETAIL



ART DIRECTION / STORYTELLING



ART DIRECTION / STORYTELLING



BRANDING / PACKAGING

CASE STUDY  
SCR BARISTA BLENDS

CATEGORY  
BRANDING / ART DIRECTION / PACKAGING / DIGITAL DESIGN

INDUSTRY / AUDIENCE  
B2C RETAIL



BRANDING / PACKAGING

CASE STUDY  
SCR BARISTA BLENDS

CATEGORY  
BRANDING / ART DIRECTION / PACKAGING / DIGITAL DESIGN

INDUSTRY / AUDIENCE  
B2C RETAIL

# May your Coffee kick in Before reality does



ART DIRECTION / STORYTELLING



ART DIRECTION / STORYTELLING



ART DIRECTION / STORYTELLING



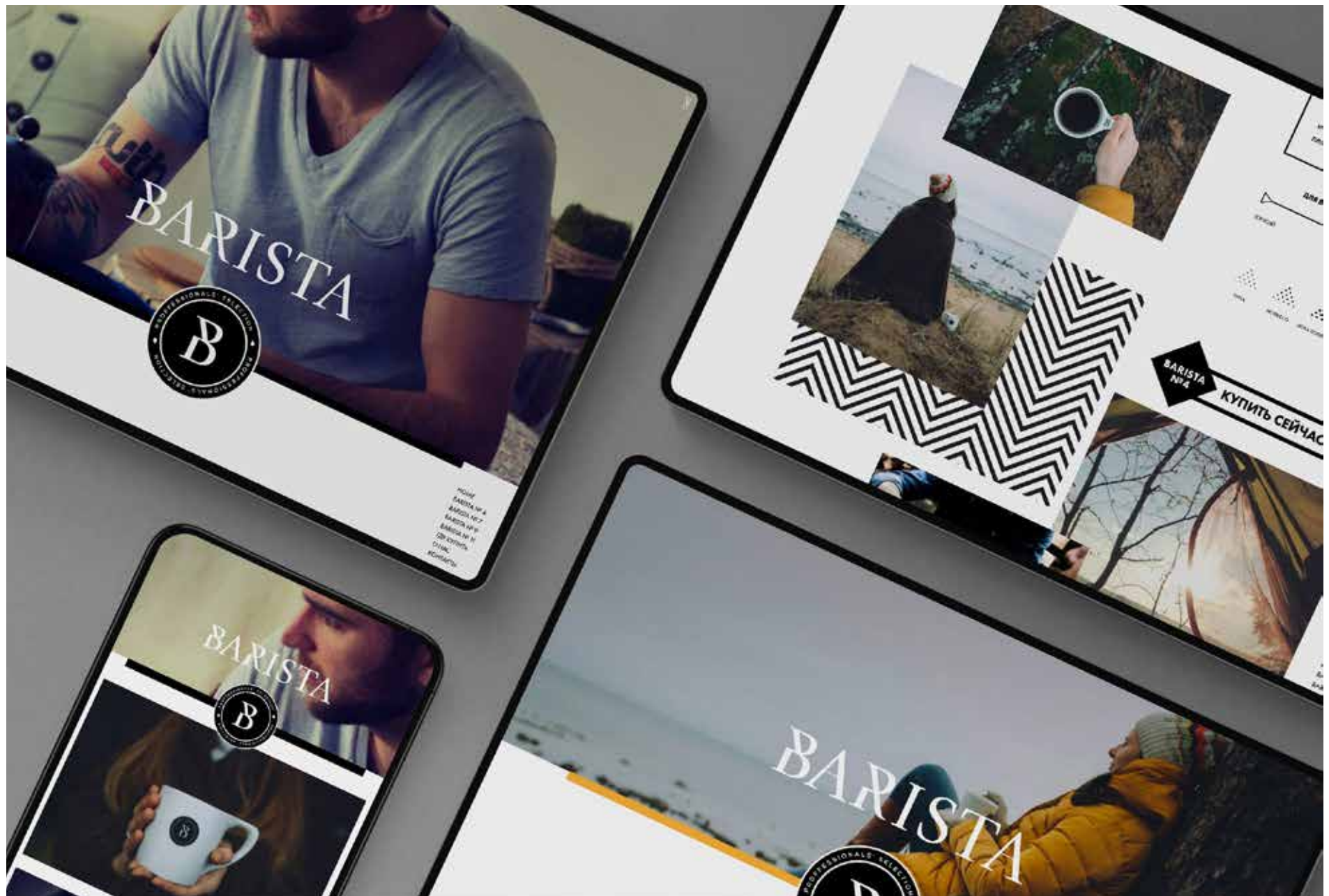
ART DIRECTION / STORYTELLING



CASE STUDY  
SCR BARISTA BLENDS

CATEGORY  
BRANDING / ART DIRECTION / PACKAGING / DIGITAL DESIGN

INDUSTRY / AUDIENCE  
B2C RETAIL



DIGITAL DESIGN

## *Background*

Pasti Pastaria is the Italian “take away” with varied and healthy pasta offers in many different variants. The pasta, which can be freshly enriched on site with fine pasta sauces, salads and other anti-pasti according to ancient Italian recipes. All this for an affordable price.

PASTI



BRANDING / COTTON BAG

**CASE STUDY**  
PASTI PASTARIA

**CATEGORY**  
BRANDING / PACKAGING / SPATIAL DESIGN

**INDUSTRY / AUDIENCE**  
B2C RETAIL



BRANDING / SIGNING



BRANDING / PACKAGING



BRANDING / PACKAGING / WRAPPING PAPER



**CASE STUDY**  
DE HOOCH / KONDORWESSELS VAST-

**CATEGORY**  
BRANDING / ART DIRECTION / DIGITAL DESIGN

**INDUSTRY / AUDIENCE**  
B2C REAL ESTATE



SPATIAL DESIGN

## CASE STUDY

DE HOOCH / KONDERWESSELS VASTGOED

## CATEGORY

BRANDING / ART DIRECTION / DIGITAL DESIGN

## INDUSTRY / AUDIENCE

B2C REAL ESTATE



ART DIRECTION / DESIGN DIRECTION

## *Background*

In what is possibly the city's most beautiful location, Roberto Meyer's MVSA Architects has designed a transparent building that provides wonderful homes and a wonderful way of life. This project is named De Hooch.

DE  
**HOOCH**  
AMSTERDAM



CASE STUDY

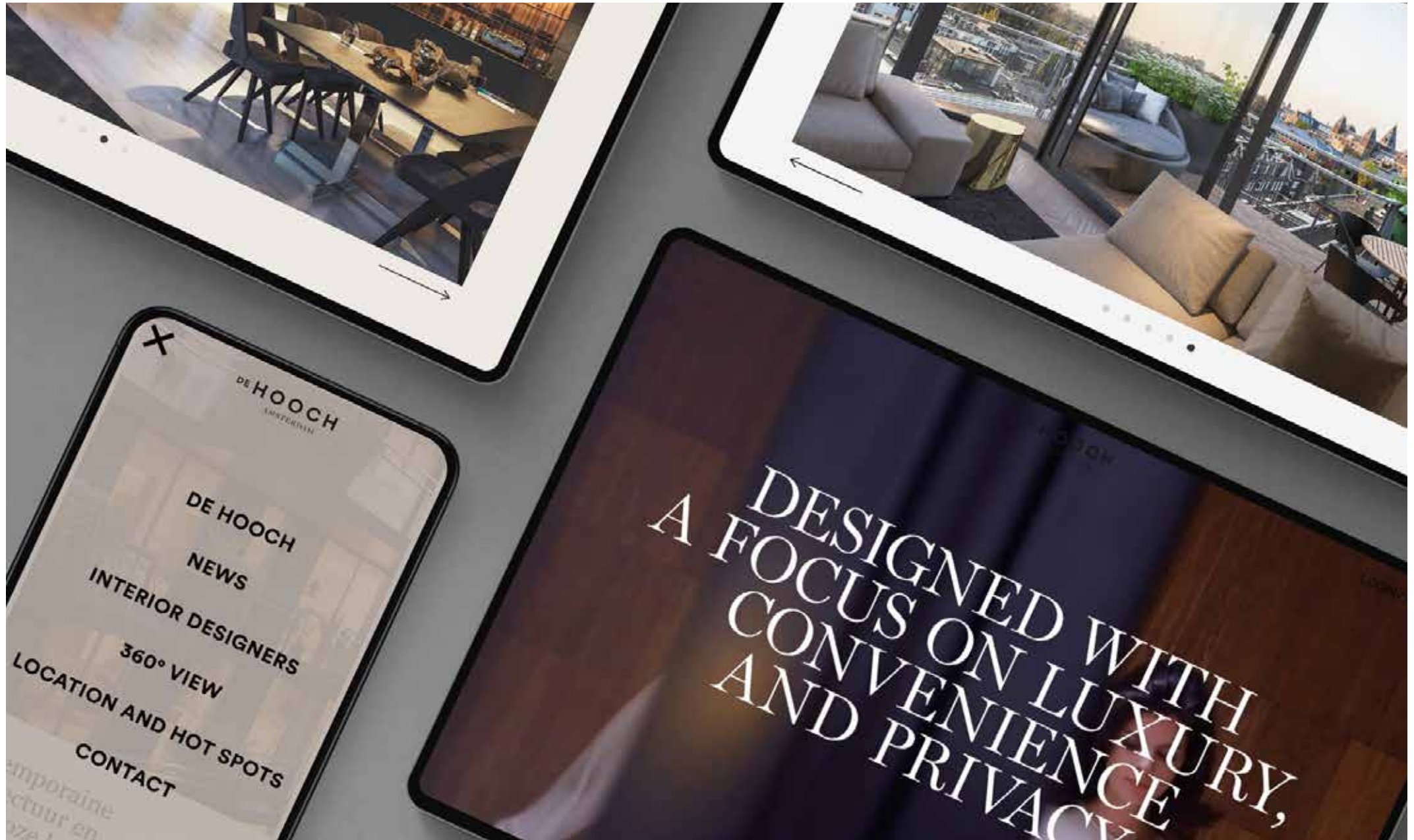
DE HOOCH / KONDERWESSELS VASTGOED

CATEGORY

BRANDING / ART DIRECTION / DIGITAL DESIGN

INDUSTRY / AUDIENCE

B2C REAL ESTATE





**CASE STUDY**

DE HOOCH / KONDERWESSELS VASTGOED

**CATEGORY**

BRANDING / ART DIRECTION / DIGITAL DESIGN

**INDUSTRY / AUDIENCE**

B2C REAL ESTATE



ART DIRECTION / STORYTELLING



ART DIRECTION



ART DIRECTION / STORYTELLING

**CASE STUDY**  
DE HOOCH / KONDERWESSELS VASTGOED

**CATEGORY**  
BRANDING / ART DIRECTION / DIGITAL DESIGN

**INDUSTRY / AUDIENCE**  
B2C REAL ESTATE



ART DIRECTION / DESIGN DIRECTION



ART DIRECTION / DESIGN DIRECTION



DE HOOCH

A NEW EXPRESSION OF METROPOLITAN LUXURY

## *Background*

Founded in 1921 to perform Bach's st Matthew Passion in the Grote Kerk, in Naarden, the Netherlands bach society has grown over the past century into a leading vocal-instrumental ensemble of national and international importance. NBV play, sing and pass on the work of bach and his contemporaries and kindred spirits. our musicians play authentic instruments and are driven by curiosity and the joy of music-making.

NEDERLANDSE  
**BACH**  
19 21  
VERENIGING



BRANDING / CAMPAIGN IDENTITY



**CASE STUDY**  
NEDERLANDSE BACH VERENIGING

**CATEGORY**  
BRANDING / CAMPAIGN IDENTITY / DIGITAL DESIGN

**INDUSTRY / AUDIENCE**  
B2C CULTURAL



BRANDING / STATIONARY / BUSINESSCARDS



BRANDING / BROCHURES

**CASE STUDY**  
NEDERLANDSE BACH VERENIGING

**CATEGORY**  
BRANDING / CAMPAIGN IDENTITY / DIGITAL DESIGN

**INDUSTRY / AUDIENCE**  
B2C CULTURAL



**ART DIRECTION**

**CASE STUDY**  
NEDERLANDSE BACH VERENIGING

**CATEGORY**  
BRANDING / CAMPAIGN IDENTITY / DIGITAL DESIGN

**INDUSTRY / AUDIENCE**  
B2C CULTURAL



ART DIRECTION / DESIGN DIRECTION



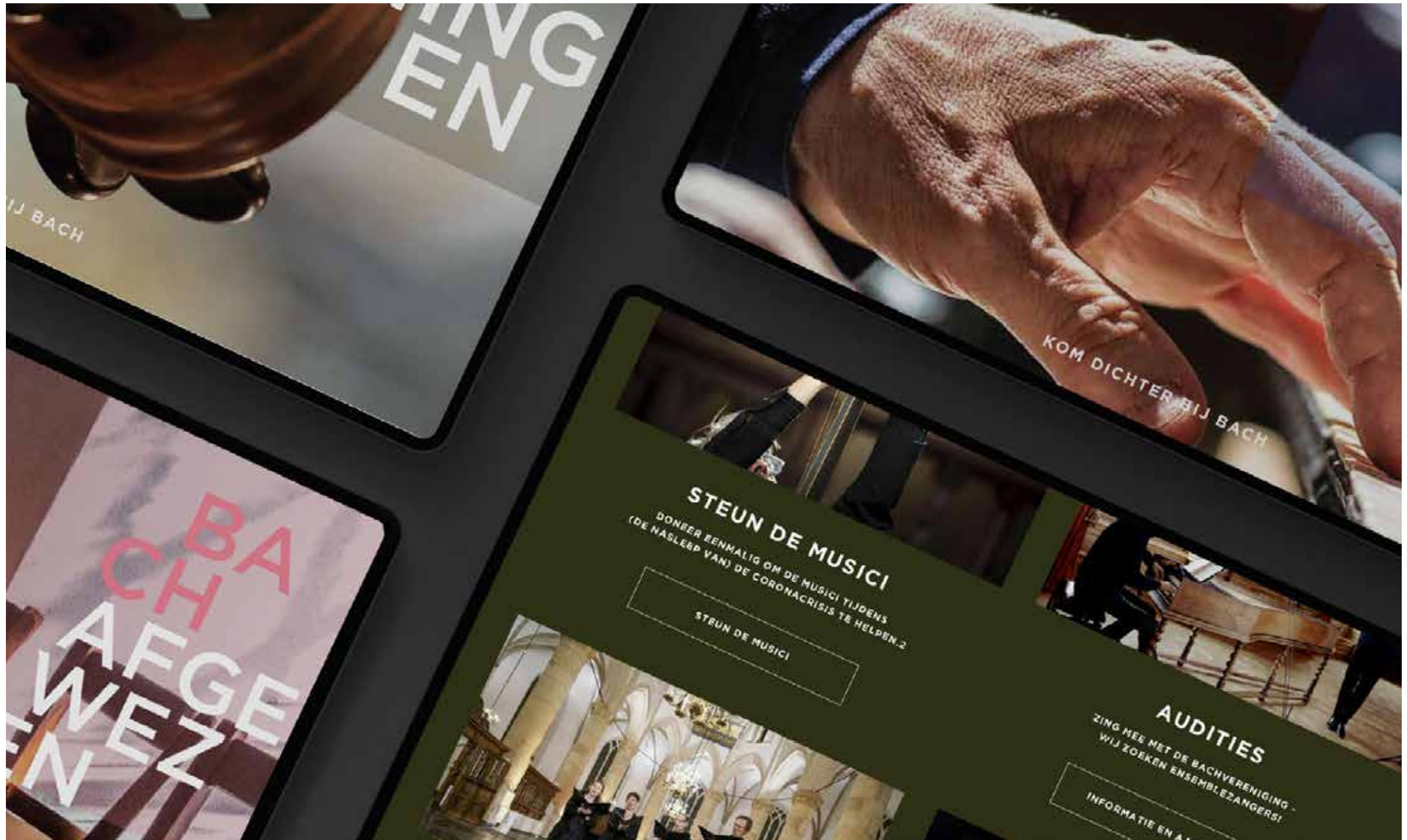
ART DIRECTION / DESIGN DIRECTION



CASE STUDY  
NEDERLANDSE BACH VERENIGING

CATEGORY  
BRANDING / CAMPAIGN IDENTITY / DIGITAL DESIGN

INDUSTRY / AUDIENCE  
B2C CULTURAL



DIGITAL DESIGN



## *Background*

Medtrum is a company dedicated to simplifying diabetes management stress. Medtrum develops and delivers medical devices that meet the needs of patients with different types of diabetes, create tools to bring convenience to healthcare professionals, and explore the frontiers in artificial pancreas research.

Simplifying Diabetes

# Medtrum

CASE STUDY  
MEDTRUM

CATEGORY  
BRANDING / PACKAGING / DIGITAL DESIGN / POS MEANS

INDUSTRY / AUDIENCE  
B2C HEALTH CARE



ART DIRECTION / STORYTELLING



BRANDING / PACKAGING / PAPER BAGS



CASE STUDY  
MEDTRUM

CATEGORY  
BRANDING / PACKAGING / DIGITAL DESIGN / POS MEANS

INDUSTRY / AUDIENCE  
B2C HEALTH CARE

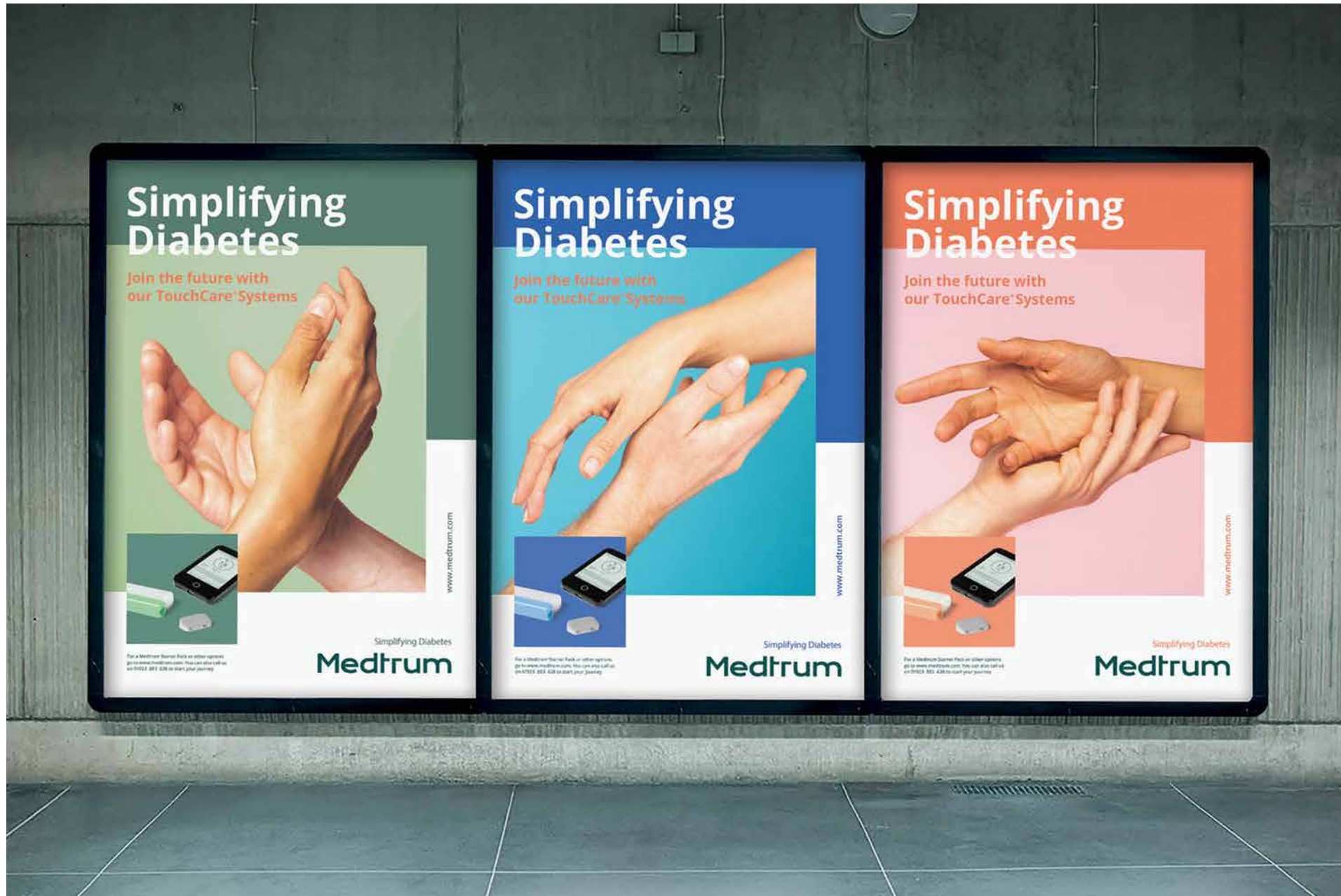


BRANDING / STATIONARY / BROCHURES

CASE STUDY  
MEDTRUM

CATEGORY  
BRANDING / PACKAGING / DIGITAL DESIGN / POS MEANS

INDUSTRY / AUDIENCE  
B2C HEALTH CARE



BRANDING / CAMPAIGN IDENTITY





ART DIRECTION / FLORAL DESIGN DIRECTION

## *Background*

From their roots in the flower fields of holland, traditional dutch methods have been passed down through generations. dutch Flower Line bring their knowledge and traditions to the New York flower market. Whether you are the proprietor of a small floral boutique or an international event coordinator, Dutch Flower Line want your experience at their company to leave you inspired.





CASE STUDY  
DUTCH FLOWER LINE NY

CATEGORY  
BRANDING / PACKAGING / DIGITAL DESIGN / APPAREL

INDUSTRY / AUDIENCE  
B2C / B2B RETAIL



DIGITAL DESIGN



BRANDING / STATIONARY / BUSINESSCARDS / GIFT BAG / COMPLIMENT CARD

**CASE STUDY**  
DUTCH FLOWER LINE NY

**CATEGORY**  
BRANDING / PACKAGING / DIGITAL DESIGN / APPAREL

**INDUSTRY / AUDIENCE**  
B2C / B2B RETAIL



BRANDING / APPAREL / APRON

**CASE STUDY**  
DUTCH FLOWER LINE NY

**CATEGORY**  
BRANDING / PACKAGING / DIGITAL DESIGN / APPAREL

**INDUSTRY / AUDIENCE**  
B2C / B2B RETAIL

# DUTCH FLOWER LINE NY



ART DIRECTION / FLORAL DESIGN DIRECTION



ART DIRECTION / FLORAL DESIGN DIRECTION



CASE STUDY  
DUTCH FLOWER LINE NY

CATEGORY  
BRANDING / PACKAGING / DIGITAL DESIGN / APPAREL

INDUSTRY / AUDIENCE  
B2C / B2B RETAIL



DIGITAL DESIGN



## *Background*

Fancy Vape is a international brand that originated from within the KangerTech company. Dutch design combined with KangerTech's manufacturing power is brought to life by an international team of professionals who all share the same vision to develop solutions to relish (aromatherapy) blends using vaporizers.



CASE STUDY  
FANCY VAPE

CATEGORY  
BRANDING / PACKAGING

INDUSTRY / AUDIENCE  
B2C RETAIL



ART DIRECTION



BRANDING / PACKAGING



CASE STUDY  
ART OF NOAH

CATEGORY  
BRANDING / APPAREL

INDUSTRY / AUDIENCE  
B2C RETAIL



BRANDING / DESIGN DIRECTION / APPAREL

## *Background*

From my personal passion for fashion, I created my own Art of Noah apparel on a small-scale level, in which the love for typography is central.

**ARTOFNOAH**

**CASE STUDY**  
ART OF NOAH

**CATEGORY**  
BRANDING / APPAREL

**INDUSTRY / AUDIENCE**  
B2C RETAIL



BRANDING / DESIGN DIRECTION / APPAREL



BRANDING / DESIGN DIRECTION / APPAREL

CASE STUDY  
ART OF NOAH

CATEGORY  
BRANDING / APPAREL

INDUSTRY / AUDIENCE  
B2C RETAIL



BRANDING / DESIGN DIRECTION / APPAREL



CASE STUDY  
ART OF NOAH

CATEGORY  
BRANDING / APPAREL

INDUSTRY / AUDIENCE  
B2C RETAIL



BRANDING / DESIGN DIRECTION / APPAREL



BRANDING / DESIGN DIRECTION / APPAREL

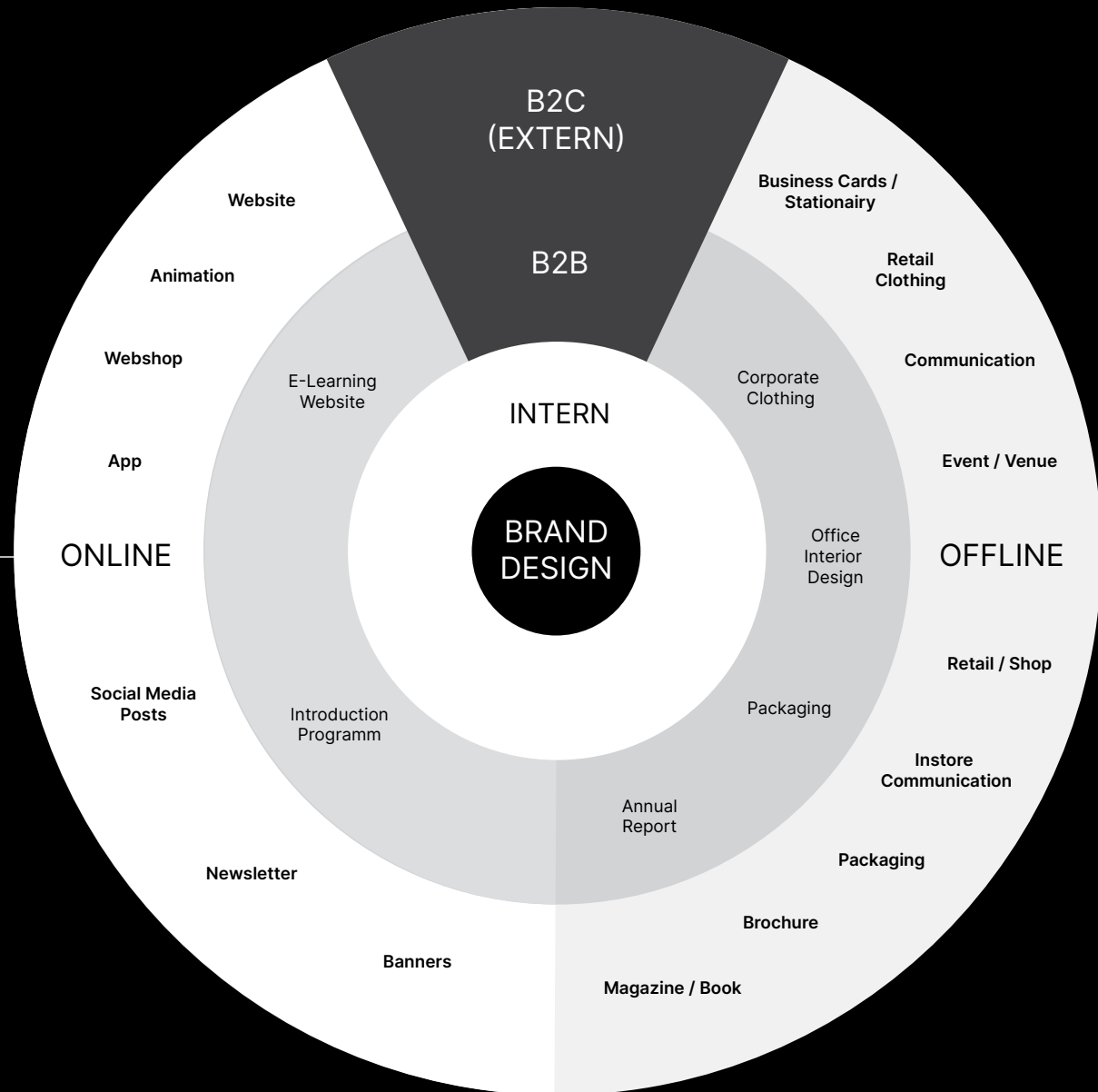
MY WORK **experience and expertise**  
*in various industries* (B2B/B2C)  
**and communication means**  
*through the years...*

Brand Consulting  
Brand Strategy

STRATEGIC  
ADVICE

BRAND  
DESIGN

Brand Identity  
Brand Experience



MY reconitions  
*through the years...*

YEAR	INSTITUTE	AWARDS	CLIENT
2022	WEB EXCELLENCE AWARD	CERTIFICATE OF EXCELLENCE	DE HOOCH / KONDOR WESSELS
2017	ADCN	SIVER - CAMPAIGN / ACTIVATION	SIRE
	SAN	SIVER - PR CAMPAIGN / ACTIVATION	SIRE
2016	RED DOT DESIGN	RED DOT AWARD - PACKAGING	SOYUZ COFFEE ROASTING - PARETTO
	AWWWARDS	HONOURABLE MENTION	SOYUZ COFFEE ROASTING
		HONOURABLE MENTION	SKYBOX DESIGN AGENCY
2015	RED DOT DESIGN	RED DOT AWARD - PACKAGING DESIGN	SOYUZ COFFEE ROASTING - BARISTA
		RED DOT AWARD - CORPORATE WEBSITE	SOYUZ COFFEE ROASTING
		RED DOT AWARD - CORPORATE IDENTITY	SOYUZ COFFEE ROASTING



YEAR	INSTITUTE	AWARDS	CLIENT
2015	THE LOVIE AWARDS	SILVER - BEST WELCOME / HOME PAGE	SOYUZ COFFEE ROASTING
		BRONZE - BEST CORPORATE WEBSITE	DUTCH FLOWER LINE
		BRONZE - BEST FOOD & BEVERAGE	SOYUZ COFFEE ROASTING
	AWWWARDS	HONOURABLE MENTION	ROOM ON THE ROOF / BIJENKORF
		HONOURABLE MENTION	DUTCH FLOWER LINE
2014	AWWWARDS	SITE OF THE DAY	SOYUZ COFFEE ROASTING
		HONOURABLE MENTION	PHORCE SMART BAG
		HONOURABLE MENTION	SKYBOX DESIGN AGENCY
2013	AWWWARDS	SITE OF THE DAY	SKYBOX DESIGN AGENCY
		HONOURABLE MENTION	SKYBOX DESIGN AGENCY
		HONOURABLE MENTION	SKYBOX DESIGN AGENCY
		HONOURABLE MENTION	SOYUZ COFFEE ROASTING
2013	ADCN	SILVER - PACKAGING	PEEPOTTY PACKAGING
		HONOURABLE MENTION	SOYUZ COFFEE ROASTING
		HONOURABLE MENTION	SKYBOX DESIGN AGENCY

LET'S *make something amazing*  
together! *Let's talk* about an  
business *opportunity*, or keep  
in *touch!*

REMCO KNOL  
CREATIVE / DESIGN DIRECTOR  
+31 (0)6 4101 9095  
REMKNOL@GMAIL.COM

ARTOFNOAH.NL